




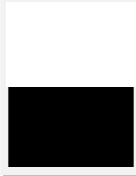

Conference Program Advertisement

Pastor Tommy Barnett’s 35th annual Pastor’s and Leaders conference is approaching on February 13th, 14th, and 15th. This year we will be creating our full color Conference Program. With a click of your mouse you are able to send us your art work which will be featured in our Conference Program with your choice of a full, half, or quarter page add. The best news yet we are opening up our advertising capabilities to not only the vendors that purchase a booth but to those who do not. Even if you have had a booth in past years and are not able to due to the economy or other reasons this year, you are still able to advertise!

Our Conference Program is distributed to all attendees at the conference upon checking in at the registration desk. It includes information about conference events and sessions, advertisements, show floor plan and exhibitor cross-reference, campus maps and other pertinent information. The Conference Program advertising is a great way to have a visual presence and have a virtual face time with prospective customers. Attendees look through this often throughout the three days of conference and even use it as a resource after they leave!

GRAPHIC REQUIREMENTS FOR ADVERTISEMENTS

The Conference Program will be printed on standard 8 ½ x 11 sheets of paper.

2012 Conference Packet Advertising Rates					
Ad Size	Base Price	Early-Bird Price	Full Page	1/2 Page	1/4 Page
	Deadline Jan. 1st	Deadline Dec. 1st			
Full Page	\$600	\$550	8.25"W x 9.5"H	8.25"W x 4.7"H	3.94"W x 4.7"H
1/2 Page	\$400	\$350			
1/4 Page	\$250	\$200			

All advertisements are subject to approval. Ads must be submitted to Andrea Browne at abrowne@phoenixfirst.org and must be received no later than January 5th. Advertisers who do not supply artwork by the stated deadline will forfeit their space and will not receive a refund.



ADVERTISEMENT ORDER FORM

Ad Size

- ____ Full Page 8.25" x 9.5"
- ____ 1/2 Page 8.25" x 4.7"
- ____ 1/4 3.94" x 4.7"

The size noted here is the final size needed for the inclusion in the program.

Materials

Electronic files will be accepted as follows:
 Adobe InDesign CS2: include native files, links and fonts
 Adobe Photoshop CS2: TIF, EPS or JPEG-300dpi at 100%
 Adobe Illustrator CS2: EPS or AI
 Adobe PDF exported at high resolution (300dpi)

Ads that are not ready and exact size may be subject to design changes.

ADVERTISER INFORMATION

Company Name

Contact Name

Address

City/State/Zip Code

Phone

Email

PAYMENT & AGREEMENT INFORMATION

* ALL INFORMATION WILL REMAIN CONFIDENTIAL

- Pay by Check
- Credit Card Payment
 (Circle one: VISA, MC, AMEX, DISCOVER)

Total due \$ _____

Card # _____ - _____ - _____ - _____

Expiration Date ____ / ____

Please provide the 3 or 4 digit security code that appears on the front or back of your card ____ ____ ____

Signature _____

This contract serves as my official insertion order for advertising space in the 2012 Conference Program.

ALL ADS MUST BE PREPAID. PAYMENT IS DUE WITH INSERTION ORDER.

Please submit to:
 Phoenix First Assembly of God
 Attention: Pastors and Leaders School
 13613 N Cave Creek Rd.
 Phoenix, Arizona 85022

 abrowne@phoenixfirst.org